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**EDUCATIONAL
ATTAINMENT
GOAL**

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WHAT'S THE GOAL?

In 2015, the Minnesota State Legislature set a goal to get 70% of Minnesotans within each race/ethnic group, between the ages of 25 and 44, to have a postsecondary certificate or higher by 2025.

HOW CLOSE ARE WE?

Currently, we are at 62% and need approximately

110K NEW POSTSECONDARY CREDENTIALS

Credentials
Needed by Race
and Ethnicity



American Indian	6,123 (5.5%)
Latino	37,298 (33.7%)
Black	32,825 (29.6%)
Multiracial	4,243 (3.8%)
Asian	5,489 (4.96%)
White	24,051 (21.7%)

NEW CREDENTIALS

The current overall attainment rate sits at 62.2% (2019). To reach the goal, credentials must come from all races and ethnicities, but at different proportions.



WHY IT MATTERS?

Educational attainment positively impacts the economic stability and well-being of Minnesotans. According to data from the Minnesota Department of Employment and Economic Development (DEED), over 68% of the jobs that pay a sustainable living wage require education or training beyond high school.

With high educational attainment, consumer consumption grows, businesses grow, and larger investments are made into community institutions – leading to a more prosperous state.

THE ONLY WAY WE CAN REACH OUR GOAL IS TO WORK TOGETHER.

- 1 **Stay informed** by subscribing to our newsletter on www.ohe.state.mn.us/sPages/educ_attain_goal_2025.cfm and ask to be a part of OHE's Educational Attainment Stakeholder Group.
- 2 **Be a champion** of educational attainment and help us spread the word to your family, community, and business networks.
- 3 **Engage** with individuals and community groups to understand the societal and economic barriers students face on their way to a postsecondary credential.
- 4 **Invest time and money** by mentoring and donating to programs with a strong record of helping students in underserved communities enroll in postsecondary institutions and complete their degrees or credentials.

¹ Occupations having a median annual wage (as of first quarter 2019) at or above a sustainable living wage as defined by DEED for a family of three in Minnesota (\$55,548 for two adults and one child, with one adult working full-time and the other part-time).

1. IPUMS microdata of U.S. Census Bureau 2013-2017 American Community Survey with tabulations and additional analysis by the Minnesota Demographic Center
2. Minnesota Statewide Longitudinal Education Data System

